



- Family Fun 5K Run
- Bike-A-Thon
- Green Living Expo
- Clean Air Car Show

Community Wellness  
Social Responsibility  
Respect For Environment

# RUN FOR HEALTH RUN FOR COMMUNITIES

EMPOWERING COMMUNITIES SINCE 1974

## SPONSORSHIP & BENEFITS PACKET





## ROCK GREENEST FASTEST MILE RUN

- Family Fun 5K Run
- Bike-A-Thon
- Green Living Expo
- Clean Air Car Show

## RUN FOR HEALTH RUN FOR COMMUNITIES

EMPOWERING COMMUNITIES SINCE 1974

SPONSORSHIP & BENEFITS PACKET

Since 1974, Aztlan Athletics has been serving the Southern California region with run/walk, health and wellness events that share proceeds with select non-profit partners. Aztlan Athletics is offering community partners the opportunity to engage in a special way. Their employees gain knowledge about the agencies, while also improving their health. Prospective sponsors get exposure to a diverse audience.



### COMMUNITY WELLNESS CHAMPION SPONSOR - \$10,000 (1 Per Event)

- Post race festival booth (10 x 10 Canopy, 1 Table, 2 Chairs)
- Company logo (color & b/w) recognition on:
  - Event Banners
  - Event Posters
  - Event T-Shirts
  - Event Website
  - Acknowledgement in Newspaper
  - Custom edited video and photo
  - 20,000 Postcards
- Opportunity to provide promotional goodie bag items
- 30 Complimentary registrations

### SOCIAL RESPONSIBILITY SPONSOR - \$5,000 (2 Per Event)

- Post race festival booth (10 x 10 Canopy, 1 Table, 2 Chairs)
- Company logo (color & b/w) recognition on:
  - Event Posters
  - Email Blasts
  - Event Website
- Opportunity to provide promotional goodie bag items.
- 10 Complimentary registrations.



- Family Fun 5K Run
- Bike-A-Thon
- Green Living Expo
- Clean Air Car Show

### HEALTH & WELLNESS SPONSOR - \$2,500 (1 Per Event)

- Post race festival booth (10x10 Canopy, 1 Table, 2 Chairs)
- Company logo (color & b/w) recognition on:
  - Event Posters
  - Event T-Shirt
  - Event Website
- Opportunity to provide promotional goodie bag items
- 10 complimentary registrations

### WATER STATION SPONSOR - \$1,000 (Up to 3 Per Event)

- Recognition at water stations. (2 x 5 Banners)
- Post race festival booth. (10 x 10 Canopy, 1 Table, 2 Chairs)
- Company logo (color & b/w) recognition on:
  - Event T-Shirt
  - Event Website
- Opportunity to provide promotional goodie bag items
- 10 Complimentary registrations

### MILE MARKER SPONSOR - \$500 (Up to 6 Per Event)

- Recognition at the mile markers
- Post race festival booth (10 x 10 Canopy, 1 Table, 2 Chairs)
- Company logo (color & b/w) recognition on:
  - Event T-Shirt
  - Event Website
- Opportunity to provide promotional goodie bag items

### VENDOR OPPORTUNITIES - \$250 (Unlimited Available)

- Post race festival booth.
- Company logo (color & b/w) recognition on:
  - Event Website
- Opportunity to provide promotional goodie bag items

## RUN FOR HEALTH RUN FOR COMMUNITIES

EMPOWERING COMMUNITIES SINCE 1974

SPONSORSHIP & BENEFITS PACKET



FOR MORE INFORMATION, OR TO  
SCHEDULE A MEETING OR PHONE CALL,  
PLEASE CONTACT  
JULIANO@AZTLANATHLETICS.ORG

Special Thank You To Our Past  
Sponsors and Partners

SEÑOR FISH



UPPER SAN GABRIEL VALLEY  
MUNICIPAL WATER DISTRICT



KIN HEALTH  
& WELLNESS  
MOVE • FEEL • NOURISH • HEAL



san marino athletic club







- Family Fun 5K Run
- Bike-A-Thon
- Green Living Expo
- Clean Air Car Show

**RUN FOR HEALTH  
RUN FOR COMMUNITIES**  
EMPOWERING COMMUNITIES SINCE 1974  
SPONSORSHIP & BENEFITS PACKET

Today's Date: \_\_\_\_\_ Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_



X	Sponsorship Level
	Community Wellness Champion - \$10,000
	Social Responsibility Sponsor - \$5,000
	Health & Wellness Sponsor - \$2,500
	Water Station Sponsor - \$1,000
	Mile Marker Sponsor - \$500
	Vendor Opportunities - \$250

**Payment Information**

- Please invoice us.
- Our check is enclosed.
- Please charge my credit card:  Visa  MC  AMEX  Discover

Card#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Security Code: \_\_\_\_\_

Return this form 30-day prior to the selected event.  
ATTN: Jose Zavala  
Aztlán Athletics Foundation  
1000 Fremont Ave. Suite #218  
South Pasadena, CA 91030  
(626)765-1312

For More Information  
Juliano Jarquin  
Email: [Juliano@aztlanathletics.org](mailto:Juliano@aztlanathletics.org)  
Phone: (714) 345-3451