

ELA 5K



EAST LOS ANGELES 5K Walk/Run

SATURDAY, DECEMBER 7, 2024

Cal State Los Angeles University Stadium



SPONSORSHIP PACKAGE

Contribution Amount	\$15,000	\$10,000	\$5,000	\$3,500	\$3,000	\$2,500
Speaking opportunity during event	✓					
Logo and link to company on Aztlan Athletics website	✓					
Logo printed on event racing bib	✓					
Logo printed on event swag bag	✓	✓				
Recognition in press releases	✓	✓				
Sponsorship banners placed in prominent area	✓ (3)	✓ (2)	✓ (1)			
Included in event host email blast	✓ (2)	✓ (2)	✓ (1)			
Included in Aztlan Athletics email blast	✓ (2)	✓ (2)	✓ (1)	✓ (1)	✓ (1)	
Instagram, Facebook & X posts	✓ (4)	✓ (3)	✓ (2)	✓ (1)	✓ (1)	
Instagram Story Post	✓ (4)	✓ (3)	✓ (2)	✓ (1)	✓ (1)	
Complimentary race participants	✓ (25)	✓ (20)	✓ (15)	✓ (5)	✓ (2)	
Official acknowledgement at event	✓	✓	✓	✓	✓	✓
Logo and link to company on event website	✓	✓	✓	✓	✓	✓
Logo on digital and print media for event	✓	✓	✓	✓	✓	✓
Expo space for one 10x10 sponsor booth with one table and two chairs	✓	✓	✓	✓	✓	✓

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Event Shirt Sponsor \$2,500
- Water Sponsor \$2,500
- Race Bib Sponsor \$2,500
- Race Swag Bag \$2,500
- Basic Exhibitor Booth . . . \$500

NON-PROFIT EXHIBITOR OPPORTUNITIES | 7:00 A.M. - 12:00 P.M.

Option 1 \$250

- 6 Foot Table, 2 Chairs, and 10'x10' Canopy placed in wellness area to promote to all registered participants & guests
- Logo placed on website, social media and event marketing materials
- Stage announcement during event

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Community-Based Marketing & Sponsorship
Business Information Card

Business name or how you would like to be listed:

Contact Name:

Phone: (____) _____ Fax: (____) _____

Address: _____ City _____ Zip _____

Email: _____

SPONSORSHIP LEVELS

Presenting \$ _____

Water Station \$ _____

Official \$ _____

Vendor Booth \$ _____

Empower \$ _____

T-Shirt \$ _____

Community \$ _____

Whole Health Pavilion \$ _____

Exhibitor \$ _____

Non-Profit Options 1 2 3

NOTE: Your company logo must be sent no later than 2 weeks prior to event in order to be included on the acknowledgement print media, commemorative t-shirt, etc. We will produce print media and distribute to the community starting 16 weeks before event date, primarily installing posters and including logos in event swag. Please email your company logo to Beatriz@AzatlanEvents.com.

FILE GUIDELINES FOR SPONSOR LOGO

- 1 full color logo (if applicable)
large jpg or png 150-300 dpi, at least 18 inch or raw vector file (Adobe Illustrator, or EPS)
- 1 single color logo (required)
large jpg or png 150-300 dpi, at least 18 inch or raw vector file (Adobe Illustrator, EPS, or SVG)

If you do not have a logo and wish to sponsor, we will include your name typed on print media, shirt, etc.

FOR QUESTIONS, CONTACT:

Beatriz Mojarro, *Graphic Designer*
Email: Beatriz@AzatlanEvents.com

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CONTACT

THANK YOU

Mark Mojarro Promotions
323-703-6698
Email: Mark@azatlanevents.com

