

Community-Based Marketing & Sponsorship

September 21, 2025

CORPORATE SPONSORSHIP OPPORTUNITIES

Increase your brand engagement with mission driven run/walk wellness events.
Support worthy causes within your region.

| SPONSORSHIP LEVEL | PRESENTING | PLATINUM | DIAMOND | GOLD |
|--|------------|----------|---------|---------|
| Contribution Amount | \$5,000 | \$3,500 | \$2,500 | \$1,000 |
| Official Start/ Finish Banners | ✓ | | | |
| Corporate Banners on Race Course | ✓ | | | |
| Opening Ceremony Speaking Opportunity | ✓ | | | |
| Logo & Signage at Mile Markers | ✓ | ✓ | | |
| Year-Long Recognition on Race Sponsor Page | ✓ | ✓ | | |
| Name/Logo on Race Bib | ✓ | ✓ | ✓ | |
| Name/Logo on Swag Bag | ✓ | ✓ | ✓ | |
| Main Stage Logo | ✓ | ✓ | ✓ | ✓ |
| Live PA Announcement (5 per event) | ✓ | ✓ | ✓ | ✓ |
| Social Media Mentions | ✓ | ✓ | ✓ | ✓ |
| Complimentary Booth | ✓ | ✓ | ✓ | ✓ |
| Complimentary Race Entries | ✓ (20) | ✓ (15) | ✓ (10) | ✓ (5) |
| Inclusion in Press Release & Media Alerts | ✓ | ✓ | ✓ | ✓ |
| Name/Logo Printed on Race Posters | ✓ | ✓ | ✓ | ✓ |
| Name/Logo on T-Shirt | ✓ | ✓ | ✓ | ✓ |

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- WATER STATION SPONSOR or RACE BIB- \$500 for one station

IN-KIND SPONSORSHIPS

By helping us underwrite race production costs, your in-kind contribution ensures that we can maximize proceeds that are endorsed by our foundation.

- Photography
- Runner Gifts
- Food and Beverage
- Event-related Expo Activities



Community Based Marketing & Sponsorship Business Information Card

Business name or how you would like to be listed:

Contact Name:

Phone #: _____ *Fax #:* _____

Address: _____

City: _____

State: _____ *Zip Code:* _____

Email: _____

SPONSORSHIP LEVEL

Presenting \$ _____ *Platinum \$* _____ *Diamond \$* _____ *Gold \$* _____

T-Shirt \$ _____ *Water Station \$* _____ *In-Kind Donation Type* _____

CONTACT

Jaie Peshawaria

+1 (909) 438-6659

jaie@walkgoodla.org

Enclosed is my check or charge authorization for \$ _____.
Please make checks payable to Jaie Peshawaria.

Credit Card: M/C / Visa / AE

CVV _____ Exp. Date _____

Check Enclosed # _____

Signature _____

Mail completed form to:
jaie@walkgoodla.org

NOTE: Your company logo must be sent no later than 2 weeks prior to event in order to be included on the acknowledgment print media, commemorative t-shirt, etc. We will produce print media and distribute to the community starting 16 weeks before event date, primarily installing posters and including logos in event swag. Please refer to logo file guidelines on attached file *logo_guidelines.pdf* and send your logo to *info@azatlanathletics.org*.

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privileged and only for the intended recipient.

THANK YOU

Community Based Marketing & Sponsorship Business Information Card

FILE GUIDELINES FOR SPONSOR LOGO

1 full color logo (if applicable)

large jpg or png 150-300 dpi, at least 18in
OR
raw vector file (Adobe Illustrator, EPS, or SVG)

AND

1 single color logo (required)

large jpg or png 150-300 dpi, at least 18in
OR
raw vector file (Adobe Illustrator, EPS, or SVG)

If you do not have a logo and wish to sponsor, we will include your name typed on print media, shirt, etc.

FOR QUESTIONS, CONTACT:

Visual Designer: Paul Thi

Phone: 626-679-4389 (text)

Email: paul@aztlanevents.com (preferred)

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